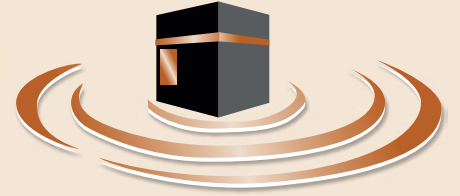


# Al-Ahella



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المؤتمر الصحفي لتدشين حملة  
الحج عبادة وسلوك حضاري ١٤٣٧هـ



الحج رسالة



Kingdom keen to  
improve the Holy sites:  
Prince Khalid Al-Faisal

**Custodian of the Two Holy Mosques directs efforts  
in the service of pilgrims to be doubled**

فَإِذَا أَفْضْتُمْ مِّنْ عَرَفَاتٍ فَادْكُرُوا اللَّهَ عِندَ الْمَشْعَرِ الْحَرَامِ



تتشرف مؤسسة مطوفي حجاج دول جنوب آسيا

بتقديم خالص التهاني وأصدق التبريكات

إلى مقام خادم الحرمين الشريفين

الملك سلمان بن عبدالعزيز آل سعود "حفظه الله ورعاه"

وإلى صاحب السمو الملكي الأمير محمد بن نايف بن عبدالعزيز

ولي العهد نائب رئيس مجلس الوزراء وزير الداخلية رئيس لجنة الحج العليا

وإلى صاحب السمو الملكي الأمير محمد بن سلمان بن عبدالعزيز

ولي ولي العهد النائب الثاني لرئيس مجلس الوزراء وزير الدفاع

وإلى صاحب السمو الملكي الأمير خالد الفيصل بن عبدالعزيز

مستشار خادم الحرمين الشريفين أمير منطقة مكة المكرمة رئيس لجنة الحج المركزية

وإلى مهالجي الدكتور محمد صالح بن طاهر بنتن

وزير الحج والعمرة

وإلى الأسرة المالكة الكريمة والشعب السعودي الأبني النبيل

وإلى الأمتين العربية والإسلامية

وذلك بمناسبة قدوم عيد الأضحى المبارك.. وكل عام ووطننا الغالي بألف خير

رئيس ونائبا وأعضاء مجلس إدارة مؤسسة مطوفي حجاج دول جنوب آسيا ورؤساء مكاتب الخدمة

الميدانية ومطوفو ومطوفات المؤسسة وكافة منسوبيها.



مؤسسة مطوفي حجاج جنوب آسيا  
Muttawiffy Hujjaj South Asia Est.

## Hajj Services - part of "Vision 2030"

***Every year around this time, the kingdom witnesses a consistent increase in diligent services, unlike any, ever seen. The two Holy Cities of Makkah and Madina Al-Munawwarah take in immense throngs of pilgrims to reach Allah's sacred house. They begin arriving to these blessed cities from the middle of Dhul-Qa'dah from every corner of the world to perform Hajj - the fifth pillar of Islam.***

All agencies- government and private - as usual employ all human and material resources available in early preparation for this event. This all happens with the utmost attention and unlimited support of our caring leadership, starting with the Custodian of the Two Holy Mosques King Salman Bin Abdulaziz, following with His Royal Highness Crown Prince Mohammed Bin Nayef Bin Abdul Aziz, Deputy Prime Minister and Minister of the Interior and Chairman of the Supreme Hajj Committee; His Royal Highness Deputy Crown Prince Mohammed Bin Salman Bin Abdulaziz, Second Deputy Prime Minister and Minister of Defense, and that of Prince Khalid Al-Faisal Bin Abdulaziz, Adviser to the Custodian of the Two Holy Mosques, Governor of Makkah region, and chairman of the Central Hajj Committee - God save them all - and reaching to the personal supervision and continuous monitoring of these events by the Minister of Hajj and Umrah HE Dr. Mohammad Saleh Bin Taher Benteen.

Any fair assessment of these blessed efforts will recognize the magnitude and the exceptional services and forward-looking undertakings put forth by this country in service of pilgrims. At each stage of the Hajj rites, regardless of how much we discuss the efforts put forth to serve the pilgrims, we will never be able to truly give them the respect and gratitude they deserve. One thing that makes this year's Hajj season stand out is the announcement of the Kingdom's "Vision 2030."

The Kingdom has been able to prepare comprehensive national programs in all areas, one

of which is the national Hajj and Umrah strategy. From the objectives of this strategy is the creation of a mechanism to raise the level of cooperation in resolutions and procedures between all parties concerned with Hajj and Umrah, in addition to allowing a larger number of Muslims to perform Hajj and Umrah with greater ease.

Another goal of this plan is the creation of a procedures system between government and private sectors that will enhance the infrastructure monitoring systems and raise the level of employee proficiency serving the guests of Allah.

"Vision 2030" seeks as well to raise the level of awareness among pilgrims before they reach the Kingdom, by increasing the number of marketing materials that serve these purposes, in addition to increasing the number of trainees that are employed in the service of Hajj and Umrah from 7,000 to 40,000 by the year 2020. This is according to a statement HE Dr. Benteen made during the conference convened by ministers to explain "Vision 2030".

His Excellency emphasized in his statement that the transformation program strives to give the Guests of Allah the ability to perform Hajj, Umrah, and Ziyarah rites with the utmost ease, enhancing their spiritual journey and cultural experience. He added: "We are working to create a positive investment environment for both international and national investors alike, increasing their trust in our economy while maintaining and preserving the Arabic, Saudi, and Islamic cultural and historical heritage."

In accord with the previous data, we are on the precipice of a huge stage of development and an unprecedented leap in stratagem and service mechanisms that will be presented to the Guests of Allah in the coming years. May God bless our cherished lands – leaders, government, and people - to serve the pilgrims with utmost care and those visiting the Prophet's Mosque (peace be upon him). May Allah save them from the plots and envy of all detractors.



**Dr. Ra'fat Ismail Badr**

Chairman of The Board of Directors  
South Asia Pilgrims  
Mutawiff's Establishment



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**Preparing for the Hajj season 1437 AH**

## **Custodian of the Two Holy Mosques directs efforts in the service of pilgrims to be doubled**

**K**ing Salman Bin Abdul Aziz, Custodian of the Two Holy Mosques, welcomed pilgrims from all over the world in their pursuit to perform Hajj, the fifth pillar of Islam, in compliance with the verse: “Announce to mankind the Pilgrimage, they will come to you walking and on every riding animal from every deep crevasse, to witness benefit for themselves and remember God during specified days.”

*Jeddah - “Al-Ahella/Moon Phases”*



*Tents for pilgrims (above) and alert security officials (below)*



In a cabinet meeting chaired by the Custodian of the Two Holy Mosques on Dhul Qa'dah 12, 1437H at Al-

Salam Palace, Jeddah, King Salman directed government and private agencies related to pilgrims services to double

## **Government and private agencies mobilize resource for this year's Hajj season**

their efforts and to do everything possible to make the Hajj easier for the pilgrims. He emphasized to these agencies the importance of serving the pilgrims coming to the Two Holy Mosques and the holy sites.

He stressed that the Saudi



*Crown Prince Mohammad Bin Nayef*

## Public Security implements a comprehensive plan to ensure safety of pilgrims

leadership and the Saudis are immensely honoured to serve the pilgrims. The government spent billions on the expansion projects of the Two Holy Mosques in Makkah and Madina as well as other holy sites to provide facilities to the pilgrims, starting from granting pilgrim visas, their arrival

by land, air and sea till their return to their home countries after performing the Hajj.

The King also implored the pilgrims to devote all their time in prayers and performing Hajj rituals, and to refrain from any actions contrary to the teachings of Islam. in compliance with God Al-

mighty's words: "Hajj is during known months, so whoever commences Hajj then let there be no lewdness, no sin, and no argumentation during Hajj," as well as the words of the Prophet, Peace Be Upon him: "Whoever performs Hajj and does not speak immorally or sin therein returns sinless like the day his mother gave birth to him."

More than 30 government and private agencies have mobilized all their resources to serve the pilgrims this year to realise the vision of the Custodian of the Two Holy Mosques to make the Hajj season successful, and enabling pilgrims to perform Hajj with complete ease and comfort.

### Concern

Dr. Mohammad Saleh Bin Taher Benten, Minister of Hajj and Umrah, stressed that the satisfaction of pilgrims and their comfort is ministry's chief concern. While inspecting the pilgrims' services, he pointed out the importance of improving the services provided to the pilgrims, particularly their reception, housing, transportation, nutrition, education, as well as other services.

More than 100,000 security officers are participating in the pilgrimage season this year. Their presence will help

## **New electronic applications to implement the Ministry of Health's awareness plan**

maintain the safety and security of the pilgrims, improve the services being provided to them, regulate access to the Holy sites and their movement therein. The security forces are prepared for any emergency.

Meanwhile, His Royal Highness Prince Mohammed Bin Nayef Bin Abdul Aziz, Crown Prince, Deputy Prime Minister, Minister of Interior and Chairman, Supreme Hajj Supreme Committee met Custodian of the Two Holy Mosques in Riyadh along with Prince Khalid Al-Faisal, Governor of Makkah Region, and Advisor to Chairman of the Central Hajj Committee, and Prince Faisal Bin Salman, Governor of Madina Prince Faisal Bin Salman Bin Abdulaziz, who is also the chairman of the Madina Pilgrims City. During the meeting a comprehensive report on Hajj 1436 AH was presented, evaluating the performance of all con-



*Prince Khalid, Governor of Makkah*

## **The Ministry of Justice rolls out 18 specialized judicial districts to examine pilgrim-related issues**

cerned agencies tasked with providing services to pilgrims last season. Implementation of operational plan requirements were also discussed for the current year's (1437H) pilgrimage season and the provision of high levels of security and safety to the pilgrims and visitors throughout the year.

### **CHC meetings**

The Central Hajj Committee (CHC) recently held meetings in Makkah under the chairmanship of Prince Khalid Al-Faisal and discussed all essential plans to serve the pilgrims, and ensure that that all necessary arrangements are completed and made available in time to meet the Hajj





*Helping pilgrims*

and Umrah season requirements.

The CHC commenced field surveys of the holy sites, Hajj terminal in Jeddah and related facilities at the King Abdulaziz International Airport in Jeddah. Field surveys are performed yearly to inspect preparations and projects intended for the reception of pilgrims at the Islamic Seaport, Jeddah.

### **Ministry of Health**

Meanwhile, the Ministry of Health has intensified its

preparations for the pilgrimage season this year 1437 AH. Preparatory meetings are held to ensure maximum health services to pilgrims. The Ministry adopted a health education plan for this year's Hajj season. These plans include the use of new electronic applications, awareness bulletins with awareness illustrations on a number of topics including sunstroke, chronic diseases, the Corona virus, and other health requirements.

The ministry also approved

the preparations made by the Hajj Emergency Committee. The mechanisms used to develop emergency actions were divided into three areas: the central region; the holy sites of Arafat, Mina and Muzdalifah, and the city of Makkah. Additionally, the contribution of visiting experts from outside the ministry in disciplines of emergency and intensive care; burns; medical and nursing staff were approved.

In the meantime, as part of its preparations for the Hajj season this year (1437



*Here I am Oh Allah (above) and a ready fire-fighting fleet*

AH), the Justice Ministry announced preparation of 18 specialized judicial districts to look into issues related to Hajj and Umrah pilgrims that arise within the confines of Makkah, Mina, and Arafat. It will supervise agreements for sacrifice, protect the belongings of deceased pilgrims during current Hajj season, and look into other pertinent issues. The ministry has designated judicial departments established throughout the sacred valley and has equipped them with administrative staff.

In other areas, the Justice Ministry pointed to the participation of 12 court scribes in the Hajj sacrifice project which distributes sacrificial



meat to the poor. They will extend to the pilgrims all necessary assistance for granting power of attorney to act for the pilgrims in the Ma'aysim

slaughterhouse numbers 1,2,3,4, and 5 as well as the new units numbers 6, 7, and 8 which process an aggregate 865,000 head of sheep.



*Dr. Mohammad Benteen, Minister of Hajj and Umrah*



*Sheikh Saleh Al-Sheikh, Minister of Islamic Affairs, Call and Guidance*



*A pilgrim being treated at a medical center*

## Ministry of Hajj and Umrah focuses on improving services to pilgrims

etc. All these materials were approved by ministry's specialized committees by maintaining highest quality standards and appropriate quantities in more than 32 languages. In addition, a major media campaign was started last Ramadan in coordination with a large number of satellite channels; radio stations; CDs, and other technical means after the ministry had successfully adapted and used these media materials to educate the pilgrims.

### Islamic Affairs

The Minister of Islamic Affairs, Call and Guidance Sheikh Saleh Bin Abdulaziz Bin Mohammed Al-Sheikh, released

to the media the ministry's plan to educate the pilgrims for the current 1437H Hajj. The said plan includes distribution of millions of educational literature, books, tapes and videos,



**“Hajj: A Message of Peace” campaign launched**  
**Kingdom keen to improve the Holy sites: Prince Khalid Al-Faisal**

**P** rince Khalid Al-Faisal, Advisor to the Custodian of the Two Holy Mosque, Governor of Makkah, and President of the Central Hajj Committee announced the Kingdom’s keenness to improve the holy sites.

Makkah - “Al-Ahella”

He pointed out that this year, and for the first time ever, electronic bracelets will be

used. This is a step towards digitizing all Hajj logistics in coming years, and fulfilling

the goal of making Makkah and the Holy sites “smart cities.” This will reflect positively on the following Hajj seasons.

He said this while launching “Hajj: A Message of Peace” campaign during the Hajj Worship and Civilized Manners drive. The launch



*Prince Khalid addresses the officials*

was announced in Makkah on Dhul-Qa'dah 13, 1437H. This project, presented to the Royal Court and agreed to after intense study, will be implemented by the Makkah Regional Improvement Council alongside the new civil planning slated for the city of Makkah.

Prince Khalid added: "I send sincere gratitude, respect, and appreciation to the Custodian of the Two Holy Mosques, King Salman Bin AbdulAziz for his utmost care for the pilgrims, and all those involved in this spiritual

event. It truly is an honor for Saudi citizens to provide assistance to the Guests of Allah." He continued: "God has honored us to reside next to His Sacred House and serve His guests arriving from every corner of the world to perform Hajj which is the fifth pillar of Islam."

Prince Khalid also expressed his gratitude to HRH Prince Muhammad Bin Nayef Bin AbdulAziz, the Crown Prince, Minister of Interior, and President of the Supreme Hajj Council for his guidance and supervising the

Hajj affairs. He expressed the importance of all government agencies in this regard, with special mention of security personnel who tirelessly work round the clock to maintain peace and security and serve the pilgrims. He also thanked all civil and governmental agencies and individuals for their participant in the noble cause.

He added: "We hope that this Hajj season will meet our ambitions for this country and the aspirations the visitors to the Kingdom. The government has facilitated all neces-



*Attentive audience*

sary services for the Guests of Allah, each official giving special attention and care to his area of responsibility. We have more responsibility to fulfill our obligations towards the pilgrims. We must also receive the Guests of Allah with smiles, make them feel at home, and that we are all together selflessly at their service.”

Prince Khalid called upon the citizens who have previously performed Hajj to refrain from performing Hajj and allow others to fulfill this once in a Life time duty.

He asked those working in the holy sites and Makkah to perform their duties with a sense of religious obligation, and not with a motive of a profit. “The greatest profit one can gain is God’s pleasure, seeking reward from Him.” He encouraged all those present to be an example for others, hoping that this event will live up to the expectations of the Guests of Allah.

### **Massive Logistics**

Prince Khalid expected the number of those making Hajj illegally this year to be lower than the previous years, point-

ing to the immense cooperation between the Hajj Ministry and Saudi Embassies abroad to promote this campaign. He spoke about the electronic bracelet to be used for the first time to digitize all Hajj logistics in the years to come.

He warned: “We will not allow any evil designs on our blessed lands, especially during the times when we are in the service of pilgrims. As for those that insult our blessed country over satellite channels or social media,



we answer them not through statements but through our actions.”

### Campaign’s objectives

Prince Khaled made it clear that at the outset of this campaign and during its first stage, the goal is to promote the central message that “Hajj: A message of peace” while receiving the pilgrims, without drawing any distinctions between them despite the vast differences in culture and custom. All are equal “like the teeth of a comb”, sharing the spiritual atmosphere.

The second stage of this campaign, titled “Hajj Permits” seeks to make civil obedience and compliance will all local laws. This will result in achieving the campaign’s message: “Peace and tranquility during the Hajj season.” This objective is to ensure respect for the laws.

The third stage “Hajj Character” encourages all Hajj participants and service providers to maintain the requisite character needed to provide the best service possible. Through the implementation of all rules, fundamentals,

and laws by all those empowered by the government, and through active compliance by the pilgrims in the holy sites, this year’s Hajj will embody security, peace, and tranquility for the Guests of Allah.

The fourth stage, titled “Thank you” sheds light on a project known as “Messengers of Peace” meaning all Guests of Allah and those tirelessly working to serve pilgrims in all sectors. This seeks to thank them for their exceptional efforts, as gratitude and appreciation are part of the message of peace.



## HE the Minister of Hajj visits Arbab Al-Tawaif Establishment office, reviews its services for the 1437H Hajj season and permanent exhibition

**H**E Dr. Mohammad Saleh Bin Taher Benteen, the Minister of Hajj and Umrah, reviewed on 06/09/1437 the services provided by Arbab Al-Tawaif Establishment entrusted to serve South Asian pilgrims during this year's pilgrimage season. Upon arrival at the Establishment's headquarters, the minister was greeted by Dr. Raafat Bin Ismail Badr, Chairman of the Board of Directors as well as other board members. He listened to a detailed presentation by the Chairman on the new services that the Establishment will be providing this year to the pilgrims. These services will help implement the directives laid down by Kingdom's leadership and aim at providing the best possible services to the pilgrims from their arrival in this Holy land until their departure after successful completion of the Hajj.

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By Ahmad Al-Ahmadi - Makkah

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*Dr. Benten in discussion with Establishment officials*

His Excellency's visit also included a review and tour of all offices and sections of the Establishment accompanied by a brief presentation of the responsibilities that each office and section are tasked with.

### **Hajj Exhibition**

Dr. Benten inspected the permanent exhibition, displaying Hajj services both in the past and present. He also inspected the new information services established by the Establishment, such as advanced computer systems for Hajj service facilitation from pilgrims' arrival until their departure. In addition His Excellency also reviewed the improvements in pilgrims' arrival services and the managerial systems and electronic translations.

## **Ministry keen to achieve "Vision 2030" goals:**

### **Dr. Benten**

The minister also held several meetings with Establishment's Chairman and its members and discussed topics relevant to the Establishment's workflow during the Hajj season and ways to improve services.

Dr. Benten emphasized that his presence was at the behest of the wise directives of the country's leaders to ensure the early preparedness of Al-Tawaif Establishment. These efforts aim to provide the best services possible to the

pilgrims. In addition, all operational plans were also reviewed.

His Excellency added that his Ministry is working tirelessly to meet the quality standards necessary for its services in view of the Kingdom's "Vision 2030". This Vision reflects the keenness of the Custodian of the Two Holy Mosques, King Salman Bin Abdulaziz, Crown Prince, and deputy Crown Prince to serve the pilgrims and provide them the highest level of comfort. The minister hailed the Establishment and the services it provides to pilgrims from South Asia. He praised its diligence in improving its internal systems and controls by making use of modern technology.



*Maps and presentation being explained*

**The Establishment is keen to improve its performance with modern facilities to serve the pilgrims:**

**Dr. Raafat Badr**

#### **Visit hailed**

Dr. Raafat hailed Dr. Bente's visit to the Establishment. He stressed that the Establishment operates solely to serve the pilgrims and is keen to improve its



services every year. The Establishment seeks to take full advantage of modern advanced technologies

to achieve the vision and ambition laid down by the government and serve the pilgrims at every level.